

Project

Lesson 7, 8

Writing a Report

Task

You are an information designer and have to make a creative information design report about different ways of communication. Design your own graph or chart using the data of the survey. Be sure to deliver an effective and informative result.

Step 1 Form groups of 4-5 students.

Step 2 Decide on one way of communication you would like to research.

Example

What we want to survey: Social Networking Sites

The questionnaire will be: popular social networking sites, how many students in our class use SNSs, for what purposes they use SNSs, how much time they spend on SNSs, the good/bad points of SNSs, etc.

Step 3 Make a questionnaire for the survey.

Example

SNSs Survey

Name

Q1. Do you use SNSs?

☐ yes ☐ no

Q2. Where did you first hear about SNSs?

☐ advertisement ☐ friends ☐ Internet ☐ etc.

Q3. For what purposes do you use SNSs? (You can choose more than one option.)

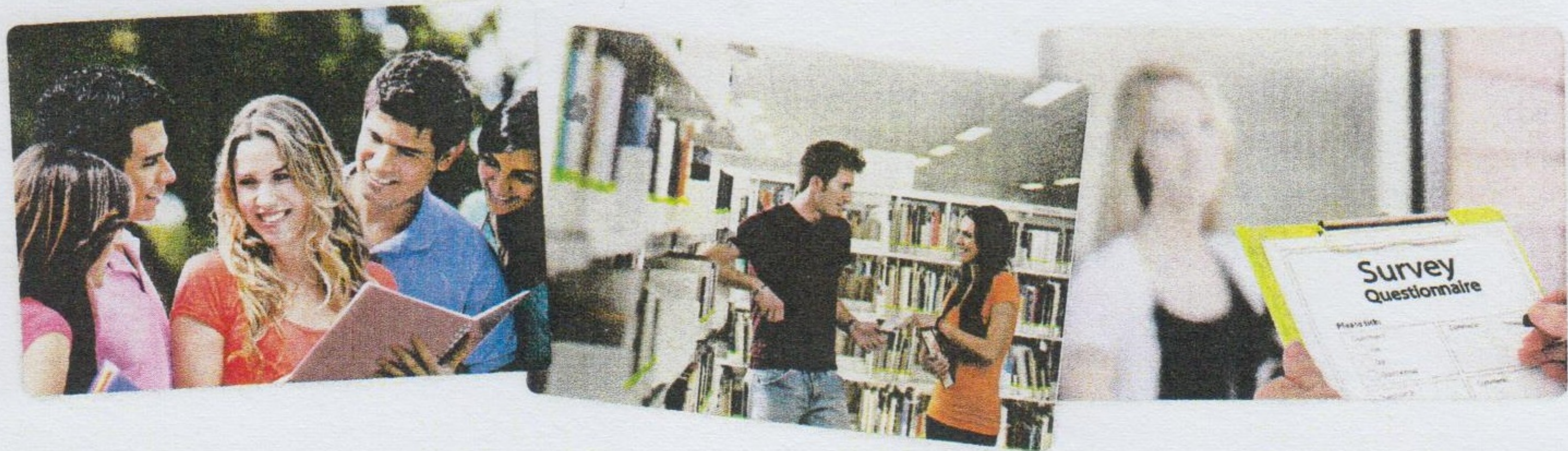
☐ chatting with friends ☐ gathering information

☐ sharing photos ☐ etc.

Q4. How much time do you spend on SNSs every day?

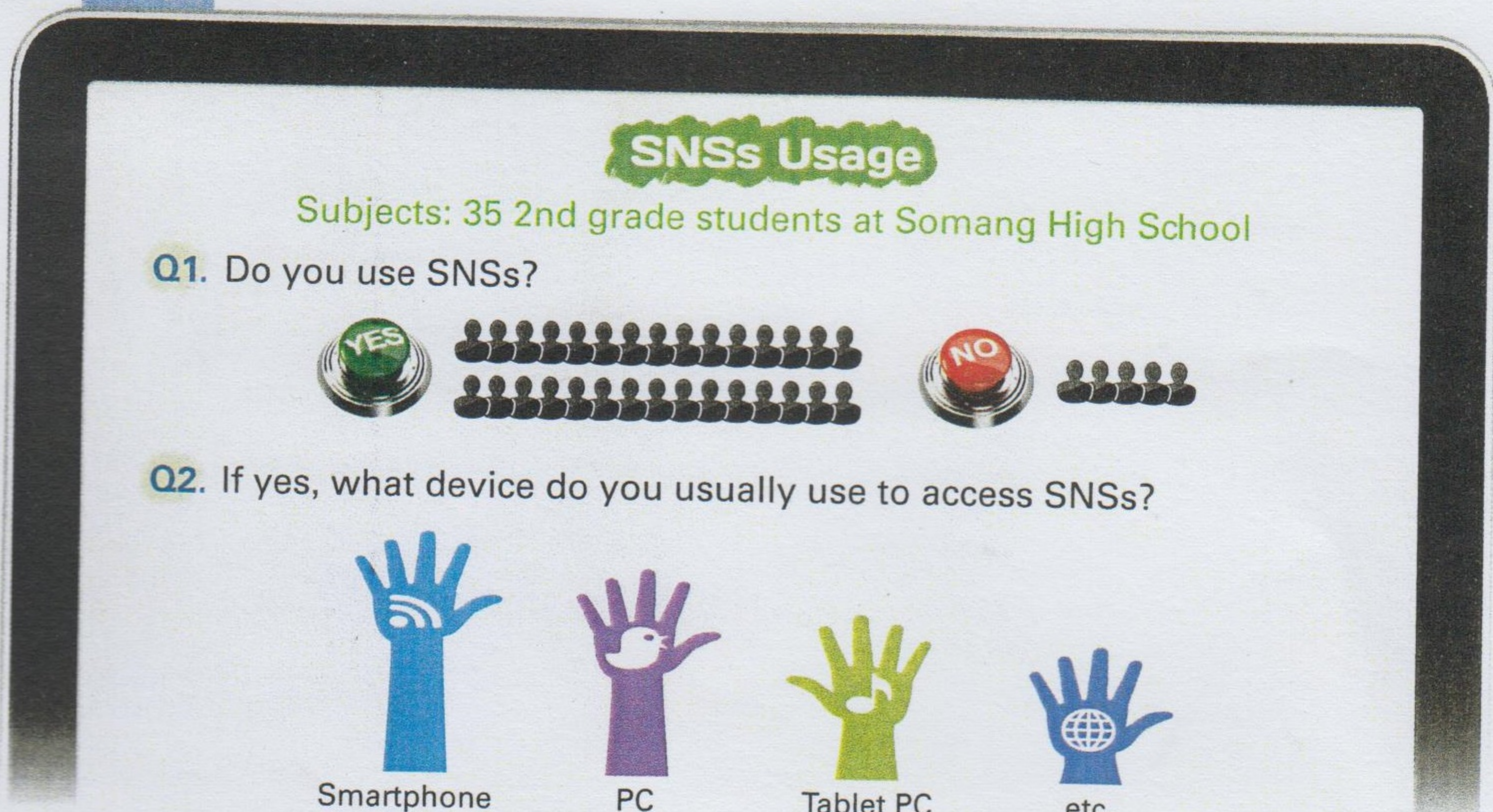
☐ less than 1 hr ☐ 1~3 hrs ☐ more than 3 hrs ☐ etc.

Step 4 Survey your classmates and friends.



Step 5 Gather all the results and make a presentation about your findings.

Example



Step 6 Present your work to the class.

Step 7 Rate each group on the quality of its report design. Then, total the scores to find the best group.

1 2 3 4 5
 Bad Good

	Group 1	Group 2	Group 3	Group 4
Creativity				
Simplicity				
Accuracy				
Total Score				